

**Tuesday 28 May 2024**

<b>28 May 2024</b> <b>18:00-20:00</b>	<b>Aaron Welcome Function</b> <i>Napier War Memorial Centre</i>
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**Wednesday 29 May 2024**

<b>29 May 2024</b> <b>08:00-17:00</b>	<b>MCC Labels Coffee Cart/Registration/Networking/Plenary Session</b> <i>Napier War Memorial Centre</i>	
from 8:00	Registration & MCC Labels Complimentary Coffee Cart	
8:30	<b>Sarah Cowley Ross</b> <i>MC</i> Proudly supported by GO Healthy	Welcome
8:35		Mihi Whakatau Opening address
9:00	<b>Hamish Don</b> <i>Head of Private Wealth Research</i> Craigs Investment Partners	Economic Overview
9:30	<b>Claudia Mosimann</b> <i>Commercial Lead - Consumer Health NZ</i> IQVIA	Market Review, Opportunities and Risks for Natural Health Products
<b>10:15</b>	<b>Vitaco Morning Tea &amp; Networking</b>	
11:00	<b>Gareth Robertson</b> <i>Managing Director</i> Scitex Recruitment	Employment and Career Insights for Better Mondays
11:30	<b>David J Foreman RPh</b> <i>President</i> Herbal Pharmacist Media LLC	Outside the Box Formulating: Developing Consumer and Brand Loyalty
<b>12:30</b>	<b>New Zealand Health Manufacturing Lunch &amp; Networking</b>	
13:30	<b>NHPNZ Update</b>	
13:45	<b>Justin Flitter</b> <i>Founder</i> <i>New Zealand.AI</i>	Supercharging Human Potency with AI
<b>14:30</b>	<b>Vitaco Afternoon Tea &amp; Networking</b>	
15:30	<b>Greg Macpherson</b> <i>Founder</i> SRW - Science Research Wellness	AI Nutraceutical Discovery
16:00	<b>Brooke Neal</b> <i>Olympian, Former Black Sticks Star,</i> <i>Mindset &amp; Wellbeing Coach</i>	Optimal Performance - Leveraging Wellbeing
16:45	Wrap	
<b>17:00</b>	<b>End of Day</b>	

<b>19:00</b>	<b>Pre-Dinner Drinks &amp; Networking</b> <i>Napier War Memorial Centre</i>
<b>19:30-Midnight</b>	<b>GMP Pharmaceuticals Gala Dinner &amp; Awards Night</b>

**Thursday 30 May 2024**

<b>30 May 2024</b> <b>08:30-13:00</b>	<b>MCC Labels Coffee Cart/Breakfast/Networking/Plenary Session</b> <i>Napier War Memorial Centre</i>	
from 8:30	MCC Labels Complimentary Coffee Cart	
8:30	Breakfast & Networking	
9:25	<b>Gary Scattergood</b> <i>MC</i> <i>NutraIngredients - Asia</i>	
9:30	<b>Daniel Taylor</b> <i>Head of Exports</i> <i>NZ Trade &amp; Enterprise</i>	Beyond Boundaries: A View From International Markets
10:15	<b>Mallika Janakiraman</b> <i>Strategic Advisor &amp; Consultant, Director</i> Nutriq360 Consultancy	Incredible India: Reframing Health & Wellness Opportunities for Pristine Aotearoa NZ
10:45	<b>Dr Dominic Lomiwes</b> <i>Science Manager - Immune Health &amp; Physical Performance</i> Plant & Food Research	Validating the Health Benefits of Functional Foods
11:15	<b>Helen Robinson, ONZM</b> <i>Entrepreneur and Director</i>	Bravery and Entrepreneurship
<b>12:00</b>	<b>Lonza CHI Networking Lunch</b>	
<b>13:00</b>	<b>Summit Close</b>	

Wednesday 29 May 2024 (click [here](#) for speaker bios)

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**Sarah Cowley Ross**  
MC

Proudly supported by GO Healthy

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**Hamish Don**  
*Head of Private Wealth Research*

Craigs Investment Partners

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### **Economic Overview**

Where we are and what lies ahead.

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**Claudia Mosimann**  
*Commercial Lead - Consumer Health NZ*

IQVIA

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### **Market Review, Opportunities and Risks for Natural Health Products**

Overview of key market trends in Consumer Health more broadly, and deep-dive into Natural Health category, key trends, opportunities and risks.

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**Gareth Robertson**  
*Managing Director*

Scitex Recruitment

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### **Employment and Career Insights for Better Mondays**

Employment and team retention insights; collected via Scitex's inaugural Aotearoa Workforce Survey, which ran in early 2024.

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**David J Foreman RPh**

*President*

Herbal Pharmacist Media LLC

### **Outside the Box Formulating: Developing Consumer and Brand Loyalty**

While the term “outside the box” may be a bit cliché, it is a concept which marketing, sales and R & D need to embrace to acquire and maintain customer and brand loyalty. David will take you through a journey of the steps needed to ensure your product development, sales and marketing will be on point.

With the days of “stand alone” ingredients sold in a tablet or capsule fading into the night, being innovative has never been more important. Younger generations are looking for products that fit into their everyday lifestyle, are experiential and have a backstory. This is where formulating for success is critical. Outside the box means, having a unique delivery method, clinically substantiated ingredients, efficacious dosing, and a sexy story. Whether you are in sales, marketing or R&D, you will glean valuable tips and insights to start your journey “outside the box”.



**Justin Flitter**

*Founder*

New Zealand.AI

### **Supercharging Human Potency with AI**

Generative AI has the fastest adoption of any general purpose technology in history. Justin will share & showcase how you can use AI to supercharge your potential.



**Greg Macpherson**

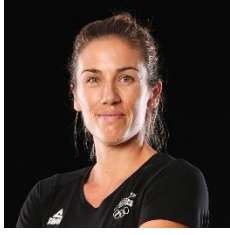
*Founder*

SRW - Science Research Wellness

### **AI Nutraceutical Discovery**

The next consumer megatrend in the Natural Health Sector - Modulating ageing through supplements. Why it's an opportunity, how to harness it, and an early look at the results of a clinical trial using natural supplements to slow aging.

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**Brooke Neal**

*Olympian, Former Black Sticks Star, Mindset & Wellbeing Coach*

**Optimal Performance - Leveraging Wellbeing**

'Peak performance' and 'wellbeing' tend to be separate conversations, but Brooke shares her experience of how she leveraged her wellbeing to sustain optimal performance.

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Thursday 30 May 2024 (click [here](#) for speaker bios)

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**Gary Scattergood**  
MC

NutraIngredients - Asia

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**Daniel Taylor**  
Head of Exports

NZ Trade & Enterprise

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**Beyond Boundaries: A View From International Markets**

Dan Taylor, NZTE's head of Focus Customers, will provide an overview of global consumer and market trends in New Zealand's key export markets with a deep dive into what this means for companies exporting to the United States.

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**Mallika Janakiraman**  
Strategic Advisor & Consultant, Director

Nutriq360 Consultancy

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**Incredible India: Reframing Health & Wellness Opportunities for Pristine Aotearoa NZ**

India currently holds a 2% share in the global nutraceuticals market, valued at \$4 billion and poised to reach \$18 billion by 2025. With herbal exports soaring and FDI on the rise, it's time to reflect, reframe, and redial the opportunity.

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**Dr Dominic Lomiwes**

*Science Manager - Immune Health & Physical Performance*

Plant & Food Research

**Validating the Health Benefits of Functional Foods**

An introduction to the capabilities that sit within Plant & Food with case studies, including partnering with NZ business to bring product concepts to market.

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**Helen Robinson, ONZM**

*Entrepreneur and Director*

**Bravery and Entrepreneurship**

The fun of being disruptive in an ever-changing world. The trials and tribulations of bringing people on a new journey and the importance of staying true to yourself.

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